

FutureCast[®]



FORWARD TOGETHER

Beautiful World 2025 & Good Neighbor Awards

2025

Exclusive Engagement Opportunities

Google



NBCUniversal

Roku



Starcom



SUBARU

Partial previous partners and sponsors.

ABOUT

Lincoln Center | NYC | October 15th
The Gathering Spot | LA | October 29th



Julian S. Newman
Founder & CEO
The FutureCast Foundation
Author, Beautiful Together

Established in 2021, The FutureCast Foundation is an inaugural **Anthem Award-winning** think tank that strategizes social impact solutions by creating experiences, platforms, and reports to showcase innovative work by global thought leaders and corporate partners making a more beautiful world for us all.

The annual flagship event FutureCast has previously been standing room only, hosted in New York at **Film at Lincoln Center** and the **One World Trade Center**. 2025 will be the foundation's **5th anniversary**, an opportunity to continue bringing together culture makers and influencers in tech, finance, entertainment, and wellness, as well as feature strategic alliances with faculty at the **Dept. of Technology Management and Innovation at NYU's Tandon School of Engineering** in New York, and the **Center for Engagement, Service, and Public Good at California State University, Los Angeles**.

Additionally, the event FutureCast 2025 will be one of several in-person experiences hosted around the United States, and be rebranded as **Beautiful World 2025**, featuring the **Good Neighbor Awards** and supporting the wildfire recovery efforts in Los Angeles. Author, founder and CEO of The FutureCast Foundation, Julian S. Newman, is the visionary behind the "Beautiful World" ecosystem including, his book *Beautiful Together*, data-driven insights, and forthcoming **podcast**.

AUDIENCE & ENGAGEMENT

Audience

- Executives & Decision Makers
- Multicultural Professionals
- Industries: Advertising / Content
Social Impact / Tech

Demographic

- Women 49% / Men 48% / LGBTQ+ 3%
- Age Range 30 - 50+
- Median Annual Income \$85K+

Average Event Attendance

- 125 - 250

Event Locations

- Atlanta
- Los Angeles
- Austin
- Miami
- Chicago
- New York

Strategic Alliances

In collaboration with a range of strategic partners, including Disruptive Technologists, MoviePass, Urbanworld, Cal-State LA Center for Engagement, Service, and the Public Good, FutureCast events can reach more than 250K multicultural individuals from around the world via e-newsletters and social media marketing. Our attendees reflect a dynamic mix of career stages, including mid-career, executives, and emerging professionals primarily in tech, advertising, and entertainment.



Media Coverage & Partnerships



2025 BEAUTIFUL WORLD AGENDA

9 AM

CHECK-IN & NETWORKING BREAKFAST

10 AM

WELLNESS SESSION

11 AM

OPENING FIRESIDE CHAT

NOON

FINANCE SESSION

1PM

GOOD NEIGHBOR AWARDS LUNCHEON

2PM

TECH SESSION

3PM

ENTERTAINMENT SESSION

4PM

**5TH ANNIVERSARY CELEBRATION
(Pizza Party & Ice Cream Social)**

2025 FEATURED SPEAKERS

The FutureCast Foundation will expand our footprint from New York to Los Angeles and host events on both the East and West Coasts featuring keynote talks, panels, and receptions celebrating our 5th anniversary and the debut of a Beautiful World.

NEW YORK

New York | 10.15.25



Steve Jones

Founder & CEO
pocstock

LOS ANGELES

Los Angeles | 10.29.25



DeSean Brown

Co-Founder &
Chief Relationship Officer
pocstock



pocstock is a global stock content company sitting at the intersection of advertising, artificial intelligence, and culture while building the largest, most inclusive library of images in the world featuring people of color and underrepresented communities. pocstock is a content and data partner with more than 1,200 companies including Adobe, Audible, Bank of America, Canva, Google, Microsoft, Omnicom, Prudential, and Samsung. Learn more at www.pocstock.com.

FASTCOMPANY

AI generators say there are no Black surfers. This group is out to change that

Refacing The Future is trying to create more representative generative AI stock image libraries.



[Screenshot: Innocean/pocstock]

AdAge

pocstock x Innocean - Breaking Bias - 120s



pocstock x Innocean - Breaking Bias - 120s (pocstock x Innocean)

PREVIOUS SPEAKERS

The FutureCast Foundation curates content that brings together diverse thought leaders from around the world to showcase and strategize social impact solutions. Previous speakers have included subject matter experts in advertising, arts, entertainment, finance, media, tech, philanthropy, wellness and more.



Casey Baron
Programmer
Tribeca Enterprises



Benny Boom
Multi-Award-Wining
Music Video & TV Director



Terri Bryant
Founder
GUIDE Beauty



Lisa Chau
Google Women
Techmakers Ambassador



Rachael Galperin
Founder
NextFoundArtist



Noelle Green
Production Executive
Original Series, Netflix



Darryll Harrison, Jr.
VP, Global Technology
Communications, GM



Badrul Husain
CEO
Infolytx, Inc.



Kara McGrath
Deputy Digital Director
Allure



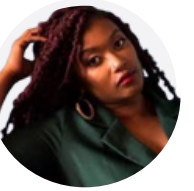
Katsasi Kulubya
UX Design Manager
Google



Ara Kurnit
Chief Innovation Officer
Critical Mass



Chiké Okonkwo
Actor & Co-Founder
Mansa



Eboni Price
Manager, Production
Shondaland



Lori Rodriguez
President
Women in Tech US



Eugene So
Managing Director
Jobs for the Future (JFF)



Stacy Spikes
Founder, Urbanworld
Co-Founder & CEO, MoviePass



Sam Stark
Executive VP
160/90



Chloe Valentine Toscano
Writer (Allure, Glamour, Wired),
Model, & Diversity and Inclusion
Advocate



Jason Teitler
Global Communications &
Brand Lead
Special Olympics



King Willonius
Award-Winning Filmmaker
TIME100 AI 2024 & Creator
"BBL Drizzy"

PAST EVENT PHOTOS



GOOD NEIGHBOR AWARDS

Los Angeles Times

A list of free and discounted resources for victims of Los Angeles-area fires



PARTNERSHIP OPPORTUNITIES

Global Leader - \$250,000

- Category Exclusivity (one per the following industries):
- Presenting sponsor recognition with top level logo and/or name listing across promotional and live event materials.
- Recognition in remarks across all events in 2025.
- Opportunity to host up to (4) four custom event activations, such as a keynote, awards luncheon, panel, afterparty, etc. (or recognition on a pre-curated activation).
- Invitation for up to (2) two executives or talent to be featured on an additional panel as a moderator or panelist on a pre-curated panel.
- Opportunity to host a custom interactive display or demo during one or more live events for attendees to engage with a product or emerging technology.
- Opportunity to include media (trailer, commercial, music, etc. - up to :90 seconds) to play before all live events.
- Up to (50) fifty All Access Passes to be used at any 2025 events.

Change Maker - \$100,000

- Prestige sponsor recognition with premier logo and/or name listing across promotional and live event materials.
- Recognition in remarks across all events in 2025.
- Opportunity to host up to (2) two custom event activations, such as a keynote, awards luncheon, panel, afterparty, etc. (or recognition on a pre-curated activation).
- Invitation for up to (2) two executives or talent to be featured on an additional panel as a moderator or panelist on a pre-identified panel.
- Opportunity to host a custom interactive display or demo during one or more live events for attendees to engage with a product or emerging technology.
- Opportunity to include media (trailer, commercial, music, etc. - up to :60 seconds) to play before all live events.
- Up to (35) thirty five All Access Passes to be used at any 2025 events.

PARTNERSHIP OPPORTUNITIES (CONT.)

Beacon - \$50,000

- Premiere sponsor recognition with logo and/or name listing across promotional and live event materials.
- Opportunity to host up to (1) one custom event activation, such as a panel, a luncheon, an after party, etc. (or recognition on a pre-curated activation).
- Invitation for up to (1) one executive or talent to be featured on an additional panel as a moderator or panelist on a pre-curated panel.
- Opportunity to host a custom interactive display or demo during one or more live events for attendees to engage with a product or emerging technology.
- Opportunity to include media (trailer, commercial, music, etc. - up to :60 seconds) to play before all live events.
- Up to (20) twenty All Access Passes to be used at any 2025 events.

Platform - \$25,000

- Elite sponsor recognition with logo and/or name listing across promotional and live event materials.
- Opportunity to host up to (1) custom event activation, such as a panel, or workshop (or recognition on a pre-curated activation).
- Up to (10) ten All Access Passes to be used at any 2025 events.

Connect with people driven to action!

Beyond fulfilling sustainability goals, learning from global thought leaders, and gleaned insights from robust data and rich storytelling, partners will be able to customize ideal impacts and outcomes by strategically aligning with FutureCast's Beautiful Together movement.



Let's Collaborate!

Contact:

Justine Burdette
VP of Partnerships
justine@futurecast.me

All contributions are tax deductible.

Julian Newman Enterprises, Inc. d/b/a The FutureCast Foundation is a Michigan for-profit corporation operating through a fiscal sponsorship with Players Philanthropy Fund, Inc., a Texas nonprofit corporation recognized by IRS as a tax-exempt public charity under Section 501(c)(3) of the Internal Revenue Code (Federal Tax ID: 27-6601178, ppf.org/pp).

Contributions to The FutureCast Foundation qualify as tax-deductible to the fullest extent of the law.